

CITY OF MIAMI BEACH
Office of the City Manager
Letter to Commission No. 031-2004



To: Mayor David Dermer and
Members of the City Commission

Date: January 30, 2004

From: Jorge M. Gonzalez
City Manager

A handwritten signature in black ink, appearing to read "Jorge", written over the printed name of the City Manager.

Subject: EVALUATION COMMITTEE FOR REQUEST FOR PROPOSALS (RFP) NO. 9-03/04 – PUBLIC RELATIONS, MARKETING AND COMMUNICATIONS CONSULTING SERVICES FOR THE CITY OF MIAMI BEACH

I am considering appointing the following individuals to serve on the Evaluation Committee for the above subject RFP:

Lisa Cole, Senior Vice President Public Relations - Fountainbleu Hotel
Jose Lima, Director of Tourism Marketing - Village of Bal Harbour
Ruth Remington, City of Miami Beach Resident
Alfredo Richard, Senior Vice President Communications – Claxson
Joe Zubizarreta, Chief Operating Officer - Zubi Advertising

If you have any comments or other suggestions, please advise me by the close of business on Friday, February 6, 2004.

JMG:CMC:TW:DS

F:\cmgr\SALL\LTTC-04\Publicist Evaluation Committee.CMC.rar.doc

c: Christina Cuervo, Assistant City Manager
Donna, Shaw, Tourism and Cultural Development Director
Gus Lopez, Procurement Director

CITY OF MIAMI BEACH
Office of the City Manager
Letter to Commission No. 031-2004.



To: Mayor David Dermer and
Members of the City Commission

Date: January 30, 2004

From: Jorge M. Gonzalez
City Manager

A handwritten signature in black ink, appearing to read 'Jorge', written over the printed name 'Jorge M. Gonzalez'.

Subject: **EVALUATION COMMITTEE FOR REQUEST FOR PROPOSALS (RFP) NO. 9-03/04 – PUBLIC RELATIONS, MARKETING AND COMMUNICATIONS CONSULTING SERVICES FOR THE CITY OF MIAMI BEACH**

I am considering appointing the following individuals to serve on the Evaluation Committee for the above subject RFP:

Lisa Cole, Senior Vice President Public Relations - Fountainbleu Hotel
Jose Lima, Director of Tourism Marketing - Village of Bal Harbour
Ruth Remington, City of Miami Beach Resident
Alfredo Richard, Senior Vice President Communications – Claxson
Joe Zubizarreta, Chief Operating Officer - Zubi Advertising

If you have any comments or other suggestions, please advise me by the close of business on Friday, February 6, 2004.

JMG:CMC:TW:DS

F:\cmgr\5ALL\TC-04\Publicist Evaluation Committee.CMC.rar.doc

c: Christina Cuervo, Assistant City Manager
Donna, Shaw, Tourism and Cultural Development Director
Gus Lopez, Procurement Director